



CHERRY FESTIVAL PARADE

Presented by the Beaumont-Cherry Valley Rotary Club
1310 Oak Valley Pkwy.
Beaumont, Ca 92223-1056



The Cherry Festival Association and the Beaumont Rotary Club invite your participation in the 103rd annual Cherry Festival Parade on Saturday, June 3rd, 2023.

PARADE FACTS

Theme: 103 And Cherry As Can Be

Trophies: First, second and third place trophies will be awarded in each class; music sweepstakes; theme sweepstakes; equestrian sweepstakes; and float sweepstakes. Please have a representative present at the awards ceremony in front of the Civic Center, 550 E. 6th. St., at 1:00 p.m.

Judges: Equestrian units will be judged under CSBA rules. Equestrian competition results will be submitted to CSBA, CNAP, and SCPA.

Parade Route: The parade route is generally through the downtown Beaumont area. A map of formation areas, final parade route, disbanding area, award area and your letter of acceptance and instructions will be mailed to you approximately 10 days before the parade.

Parade Rules:

- Distribution of literature, samples, fruit, candy or gifts of any kind must be handed out from the sidewalk, NOT the float entry
- Entries depicting controversial or political issues will NOT be accepted, nor allowed on the parade route
- Inappropriate attire will not be allowed on parade entries or the parade route
- Parade Committee accepts no responsibility for false statements made by applicants
- Please carry identification banner if possible
- Parade committee's decision on acceptance is final. Rule waivers must be approved by the Committee in writing prior to acceptance in the parade
- ALL floats and vehicles with decorations must carry a fire extinguisher
- There will be no spurring tolerated for equestrian entries

APPLICATION SUBMISSION

Cherry Festival Parade Chairperson
1310 Oak Valley Parkway
Beaumont, CA 92223

Applications can be mailed to the address listed or emailed to info@beaumontcherryfestival.org
Approved entries will be notified of the lineup order and staging information 10-days prior to the parade date of Saturday, June 3rd, 2023. No applications will be considered after May 25th, 2023. For additional information, please call Parade Chairperson, Bruce Murriel, 951-315-6598 or the Cherry Festival Association at 951.572.3197



2023 CHERRY FESTIVAL PARADE APPLICATION

Saturday, June 3rd, 2023 | 10:30 a.m. – 12:00 p.m.
Lineup: 8:30 a.m.



Entry Name: _____

Director/Manager: _____

Mailing Address: _____
City/State/Zip

Phone: _____

Email: _____

_____, as consideration for my entry in this parade, do hereby release, discharge and forever hold harmless, the CHERRY FESTIVAL ASSOCIATION, its members or agents, and the owners or managers of the locations where any part of this parade is held, from all manner of actions, suits, proceedings, damages, claims, and demands whatsoever in law or equity form acts negligently, intentionally or criminally committed, which I have or may have, or which my heirs, executors or administrators can, shall or may have for any reason, matter or cause whatsoever from this day forward. I have read this agreement and application for entry and know and understand its contents and agree to its terms.

Signature of Director/Manager if group entry. Parent signature required for minors

Date

PLEASE CHECK YOUR ENTRY CLASSIFICATION

BANDS & TALL FLAGS

- Band - High School
- Band - Middle School
- Band - Youth (Ages 14 - 20)
- Band - Youth (Ages 8 - 13)
- Band - Open
- Band - Military
- Drum Major - Open
- Tall Flag - High School
- Tall Flag - Middle School

MAJORETTE CORPS

- Senior (Ages 14 - 20)
- Junior (Ages 8 - 13)
- Solo - Open

DRILL TEAM

- Senior (Ages 14 - 20)
- Junior (Ages 8 - 13)

COLOR GUARD

- Basic (4 or less)
- Drill (5 or more)

FLOAT

- Civic/Club (Non-Commercial)
- Commercial
- Church/Religious

MISCELLANEOUS

- Marching Unit
- Clown
- Novelty

- Dance Troup
- Drum Squad (3 or more)
- Antique Auto (1892 - 1935)
- Antique Auto (1936 - 1949)
- Antique Auto (1950 - 1965)
- Classic Auto (1960 - 1990)
- Auto Reproduction
- Motorcycles/Trikes
- Fire Truck
- Non-Judged

EQUESTRIAN

- Silver M F JR SR
- Spanish M F JR SR
- Side-saddle M F JR SR
- Arabian M F JR SR
- Indian Charro M F JR SR
- Fancy Parade M F JR SR
- Fancy Western M F JR SR
- Working Western M F JR SR
- Plain Western M F JR SR
- JR Equestrian (Ages 9 - 17)
- Future Equestrian (Ages 1 - 8)
 - Must be on lead line*
- Hitch-drawn Vehicle
- Novelty/Fiesta Open
- Novelty Group Open
- Mounted Group JR SR FAMILY
- Mounted Color Guard JR SR
- Non-Judged Equestrian



CHERRY FESTIVAL PARADE MAP

PARADE BEGINS AT 10:30 AM

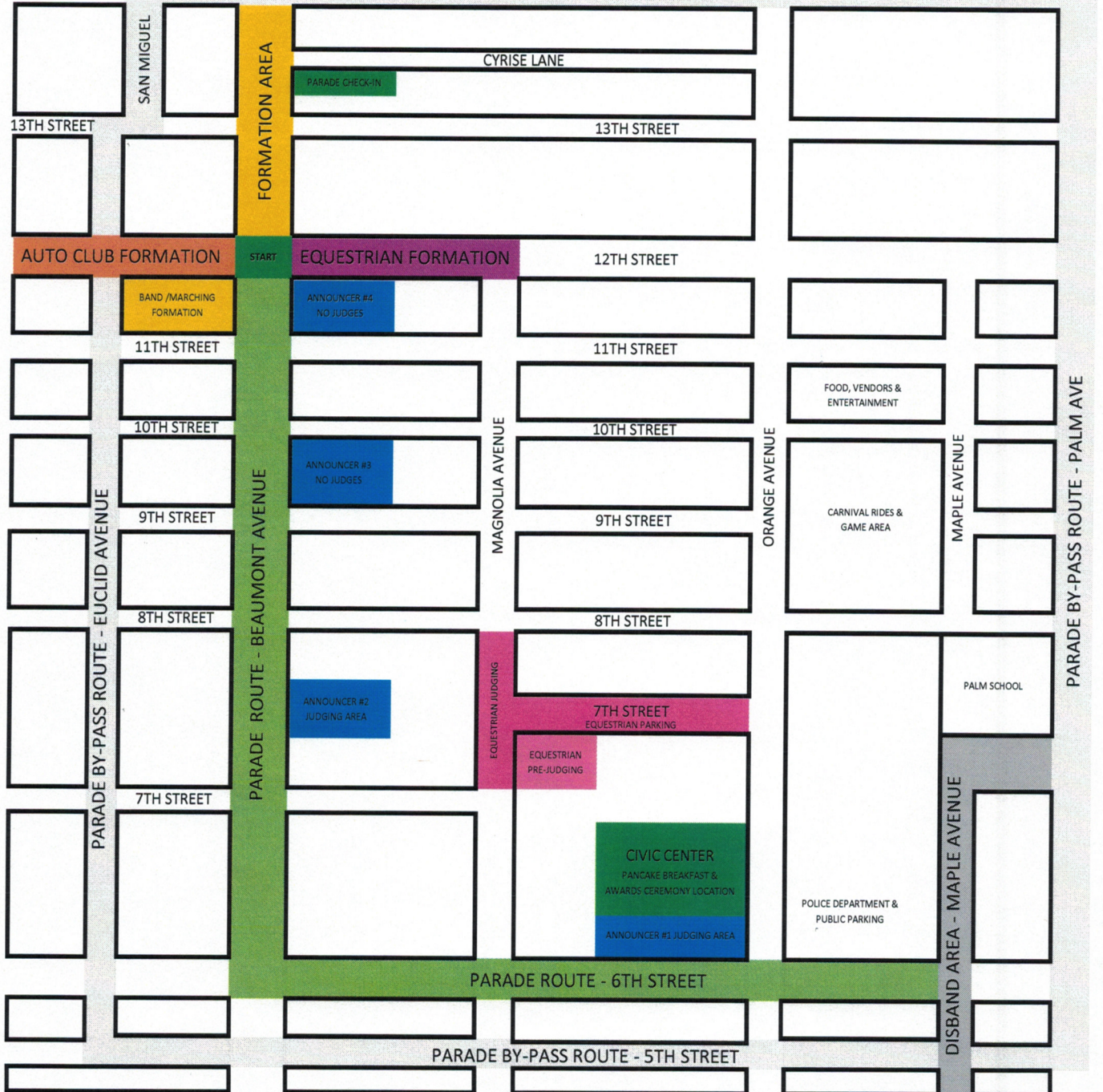
PLEASE BE IN YOUR FORMATION AREAS BY 10:00 AM

PRE-JUDGING WILL TAKE PLACE AT 8:30 AM IN DESIGNATED AREAS



OAK VALLEY TOWN PLAZA
NO PARKING AREA

PARADE BY-PASS ROUTE - OAK VALLEY PARKWAY



INTERSTATE 10 FREEWAY