



Cherry Festival Association

1310 Oak Valley Parkway * Beaumont, CA 92223

(951) 572-3197 * Fax (951) 755-8831

Website: www.beaumontcherryfestival.org

Email: info@beaumontcherryfestival.org

Dear Sponsor,

The Cherry Festival Association (CFA) is a volunteer group that has been organizing a 4 day festival with a carnival, arts & crafts, food court and entertainment event in the City of Beaumont for the past 98 years. Every year the Cherry Festival draws in tens of thousands of people together from Beaumont and its surrounding areas.

We would like to welcome you to the 99th Annual Cherry Festival. Our theme this year is "Fun For All And All For Fun". Please visit our website for updated information.

We invite your organization to be a part of the Cherry Festival by offering you sponsorship and advertising opportunities. Please find the enclosed sponsorship form and sponsorship levels.

Should you have any questions, please feel free to reach out to Laura Morris at the Cherry Festival Office at (951) 572-3197, or via email info@beaumontcherryfestival.org

Please complete and mail the attached sponsorship application to:

Cherry Festival Association
Attention: Sponsorships
1310 Oak Valley Parkway
Beaumont, CA 92223

Thank you for your support.

Cherry Festival Association
99th Annual Cherry Festival
June 1 - 4, 2017
Sponsorship Application

Date:

Sponsorship Level:

Sponsored Amount:

Business Information

Business Name

Address

City

State

Zip

Mailing Address (if different)

City

State

Zip

Contact Information

Name

Business Phone

Other Phone

Email

Please return to:

Cherry Festival Association
Attention: Sponsorships
1310 Oak Valley Parkway
Beaumont, CA 92223

Please keep a copy for your records

Thank You for Your Support!

Cherry Festival Association
99th Annual Cherry Festival
Sponsorship Levels

BING \$5,000

80 VIP free admission passes valid for all 2017 Festival dates;
Sponsor may post fifteen (15) banners on the festival grounds*
(Entertainment stage not included)

FREE 10x10 booth space;

Your business name and/or logo included in all CFA advertising**

One (1) \$500 scholarship awarded to a Beaumont High School Senior Student in your name in
collaboration with CFA;

A Plaque in appreciation of your support presented at the parade.

TARTARIAN \$2,500

60 VIP free admission passes valid for all 2017 Festival dates;

Sponsor may post ten (10) banners on the festival grounds*

(Entertainment stage not included);

FREE 10 x 10 booth space;

Your business name and/or logo will be included in all CFA advertising**;

A trophy in appreciation of your support to be presented at the parade.

RAINIER \$1,500

50 VIP free admission passes valid for all 2017 Festival dates;

Sponsor may post eight (8) banners on the festival grounds*

(Entertainment stage not included);

FREE 10 x 10 booth space;

Your business name and/or logo will be included in all CFA advertising**

A trophy in appreciation of your support to be presented at the parade.

STELLA \$1,000

40 VIP free admission passes valid for all 2017 Festival dates;

Sponsor may post six (6) banners on the festival grounds*

(Entertainment stage not included);

Your business name and/or logo will be included in all CFA advertising**;

A trophy in appreciation of your support to be presented at the Parade.

Cherry Festival Association
99th Annual Cherry Festival
Sponsorship Levels, contd.

JUBILEE \$500

30 VIP free admission passes valid for all 2017 Festival dates;
Sponsor may post four (4) banners on the festival grounds*
(Entertainment stage not included);
Your business name will appear on our Special Edition Sponsorship "Thank You"
advertising.

LAMBERT \$250

20 VIP free admission passes valid for all 2017 Festival dates;
Sponsor may post two (2) banners on the festival grounds*
(Entertainment stage not included);
Your business name will appear on our Special Edition Sponsorship "Thank You"
advertising.

MARISCHINO \$100

10 VIP free admission passes valid for all 2017 Festival dates;
Sponsor may post one (1) banner on the festival grounds*
(Entertainment stage not included);

** Banners must be submitted to CFA at least 10 days prior to the event.
Banner size, location and content are subject to CFA approval*

*** Due to some advertising deadlines, sponsorships received after May 1,
2017 may miss certain deadlines to be included in advertisements. CFA
will make every attempt to include where possible.*